

Sherri
Wilson

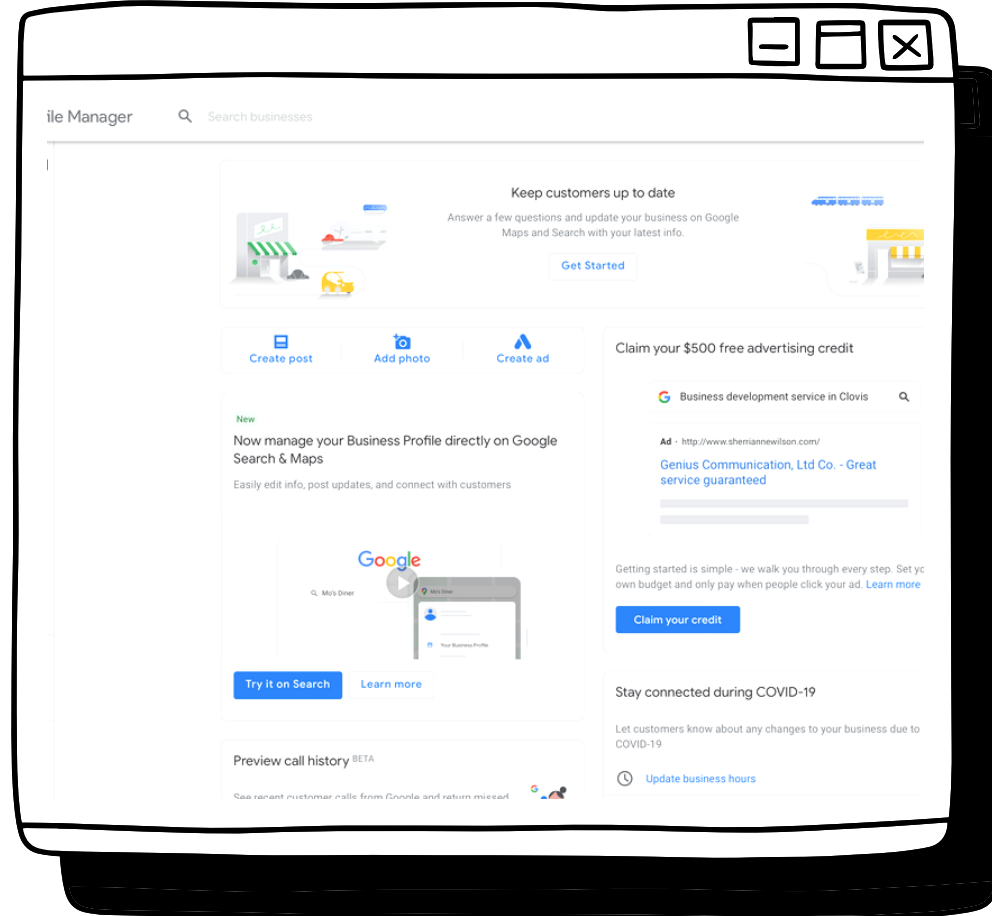
GOOGLE TIPS & TRICKS

sherriannewilson.com





You must set up your Google My Business or have access to Google My Business.



GOOGLE MY BUSINESS

First things first. Anyone not done that yet?



**CONTENT.
CONTENT.
CONTENT.**

Google wants lots of content especially words that clearly say what you do and who you serve.

Keywords

Make sure you includes words and phrases on your website that people search for.



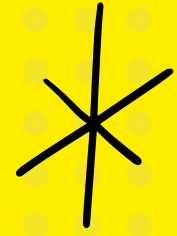
Alt Tags

Put alt tags on pictures

SEO

Use SEO words and phrases that people will search for





SOLUTIONS



Do these three things regularly and
Google will love you!



☐☐☐

SOLUTION 1

Get Google reviews

☐☐☐

SOLUTION 2

Post on Google twice a month

☐☐☐

SOLUTION 3

Have a blog

REVIEW TEXT

Could you do me a favor and leave
a kind review by clicking this link?
Thanks! LINK HERE



Genius Communication, Ltd
Co.
17 W 4th
Albany, NM 88101

- Home
- Posts
- Info
- Insights
- Reviews
- Calls
- Messages
- Photos
- Products
- Website
- Users

- Create an ad
- Add new business
- Businesses
- Link to ads

Try it out

Learn more

PERFORMANCE

	Views	Searches	Activity
	118	86	73
Search views			44 (-34%)
Maps views			74 (+236%)

Performance over the past 28 days

Get more reviews

Share your Business Profile and get new reviews from customers

[Share review form](#)

Add a manager to your business

Invite more users to manage your Business Profile

[Send invite](#)

Complete your Business Profile

Get noticed by more customers in your area with a complete profile on Search and Maps

85%

[Add hours](#)

Your latest post

[REAL TALK] 🗣️ Does your brand feel like it's a bunch of puzzle pieces you tried to make fit?...
[Learn more](#)

Dec 18, 2020

16 views 0 clicks

[Create post](#)

[See more](#)

YOUR BUSINESS IS ON GOOGLE

[View on Search](#)

[View on Maps](#)

[Share your Business Profile](#)

LATEST REVIEWS

GOOGLE POSTS

Post two posts either once a month
or post one post twice a month.



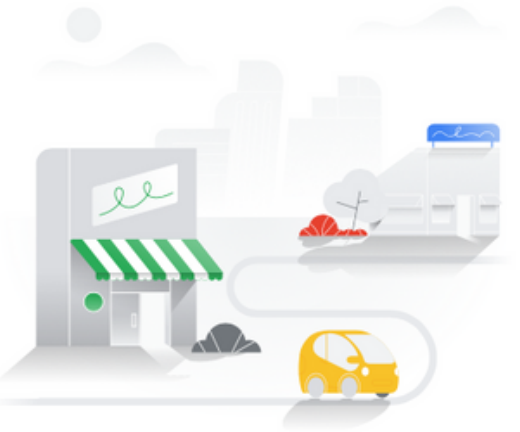
Genius Communication, Ltd Co.

17 W 4th
Clovis, NM 88101

- Home
- Posts
- Info
- Insights
- Reviews
- Calls
- Messages
- Photos
- Products
- Website
- Users

- Create an ad
- Add new business


- Businesses
- Link to ads



Keep customers up to date

Answer a few questions and update your business on Google Maps and Search with your latest info.

[Get Started](#)

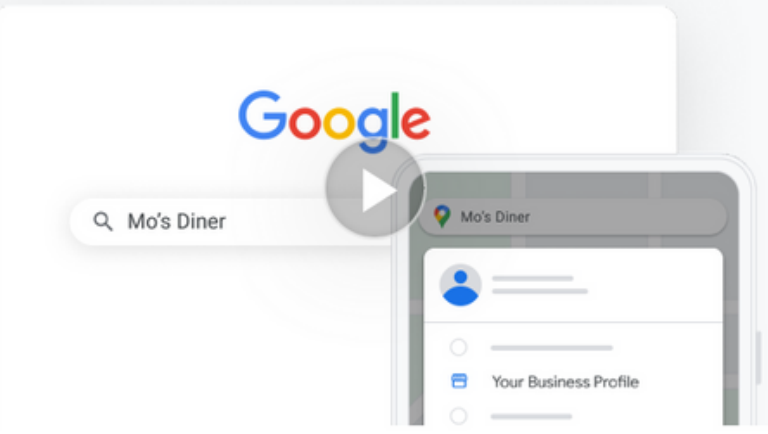


[Create post](#) | [Add photo](#) | [Create ad](#)

New

Now manage your Business Profile directly on Google Search & Maps


Easily edit info, post updates, and connect with customers





[Try it on Search](#) | [Learn more](#)

Preview call history BETA

See recent customer calls from Google and return missed



Claim your \$500 free advertising credit

 Business development service in Clovis 

Ad · <http://www.sherriannewilson.com/>


Genius Communication, Ltd Co. - Great service guaranteed

Getting started is simple - we walk you through every step. Set your own budget and only pay when people click your ad. [Learn more](#)

[Claim your credit](#)

Stay connected during COVID-19

Let customers know about any changes to your business due to COVID-19

 [Update business hours](#)

K-BOB'S

BLOG

You just can't get around it hardly.
You can try posting and reviews +
good SEO but to really get good
results you need a blog.



GIA

IG SEO

This is a great reason
NOW to have Instagram!

HASHTAGS

Use 3-5 hashtags only that are words or phrases that others are searching for and Google will grab your IG posts for search results!

SEO ALT TAGS

Do the same thing minus the # for your Alt Tags on your Instagram graphics.

DEMONSTRATE